



ALI USMAN

AI PRODUCT BUILDER | PRODUCT MANAGER | VIBE CODER

CONTACT

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EXPERTISE

- Product Strategy & Discovery
- AI Product Development
- Roadmapping & Prioritization
- User Research & Feedback
- Rapid Prototyping
- Go-to-Market & Launch
- Metrics, Iteration & Growth

TOOLS

- Lovable
- Antigravity
- VS Code
- Cursor
- Git & GitHub
- Figma
- Supabase
- Vercel
- PostgreSQL
- Notion
- Linear

EDUCATION

- 🎓 **Virtual University of Pakistan**
BS Computer Science
2025 – Present

CERTIFICATION

- IBM **IBM Product Management Professional Certificate**
Completed in 2026

Covered product strategy, discovery, roadmapping, prioritization, metrics and lifecycle management.

SUMMARY

Product-minded builder who turns ideas into shipped products. Founder of Prymo AI and creator of Anymotion, an AI motion graphics agent. I combine product thinking with vibe coding to build AI-first products that solve real problems and deliver measurable impact.

EXPERIENCE

2025 – Present

Founder & AI Product Builder

Prymo AI

- Built and iterated an AI product used by **12,000+ users**, owning product direction, UX, AI workflows and releases.
- Drove the full product lifecycle from problem discovery to MVP, shipping features, user feedback and iteration.
- Built creator workflows including Thumbnail Studio that help users create high-quality thumbnails in seconds.

2026

Creator & Product Manager

Anymotion

- Created Anymotion, an AI motion graphics agent that generates motion graphics for product, SaaS and explainer videos.
- It writes animation code, checks composition, and renders high-quality videos up to 4K resolution.
- Designed a visual feedback loop to catch layout issues, overlaps and off-canvas elements automatically.
- Developer-first CLI shipped under MIT license.

2025 – Present

AI Product Builder

Independent Projects

- Snapit** – Shipped a consumer product with 2,000+ downloads, focusing on simplicity and real user value.
- Unifie AI** – Built a memory layer for AI that allows personalized, persistent and contextual interactions across sessions.
- Faareha Shaukat** – Built a personal brand website designed to convert LinkedIn traffic into coaching and consulting inquiries.
- Hamza Bakali** – Created a premium digital agency showcase for creators and brands.
- Zaroonix Studios** – Designed a creator-focused agency site with motion, sound and portfolio storytelling.

FEATURED PRODUCTS



Prymo AI

AI product with 12K+ users.



Anymotion

AI motion graphics agent for product, SaaS and explainer videos. Renders up to 4K.



Unifie AI

Memory layer for AI. Enables personalized, persistent and context-aware experiences.



Snapit

Consumer product with 2K+ downloads.

LANGUAGES

English (Fluent) | Urdu (Native)

INTERESTS

AI • Product Strategy • Filmmaking • Content Creation